# The First International Conference of Educational Innovation through Technology (EHTT 2012)

首届技术促进教育变革国际会议

# **Conference Booklet**

Introduction
General Program
Concurrent Sessions
Keynote and Plenary Speakers
Program Committee
Organizer and Høst
Accommodation

2012. 8.10-12 Tsinghua University, Beijing, China 中国・北京・清华大学

## 1. Introduction

International Conference of Educational Innovation through Technology (EITT) provides a forum for researchers who study technology and education to publish research findings and exchange experiences in related topics. The conference intends to be organized annually by Society of International Chinese in Educational Technology (SICET).

SICET is a nonpolitical, non-profit academic organization. The organization's goal is to aggregate international Chinese scholars and experts in the field of educational technology to encourage academic cooperation and support among members.

The mission of the SICET is to establish and strengthen academic and international connections, exchanges, research, and studies in educational technology for teaching and learning, as well as to promote the application of educational technology to Chinese educational settings. The SICET will observe the laws and regulations to its operation in the United States where it is registered.

Come and join us if you are

- an educational technology professional;
- interested in networking with international scholars and professionals of educational technology;
- interested in finding educational technology resources in China, Hong Kong, Taiwan, US and other regions.

## 加盟国际华人教育技术学会 营造教育技术学研究新平台

信息技术教育应用发展日新月异,教育技术学学科建设方兴未艾,国际华人教育技术研究群体日益壮大,国际影响力逐渐提高。没有最好,只有更好!经过来自美国、中国大陆、台湾等地的一些华人教育技术学者一年来的酝酿,达成了共识,尽早创办由华人主导的国际教育技术学术组织、学术会议和学术期刊。

### 一、促进 SICET 学会发展

国际华人教育技术学会(SICET: Society of International Chinese in Educational Technology),是 2004 年在美国注册的学术型团体,本届(2011-2013)主席是大家熟识的杨浩教授。8 年来在促进华人教育技术学者交流,创办英文学术期刊等方面奠定了良好的基础。为了进一步扩大队伍建设,经学会理事会7月7日研究同

意,拟成立 SICET 亚太地区分会,积极邀请中国大陆、港澳台、新加坡、日本、韩国、澳大利亚等亚太地区地华人教育技术学者加盟。并在由 SICET 主办和清华大学承办的首届"技术促进教育变革国际会议 2012"期间正式成立。

#### 二、创办 EITT 国际会议

SICET 委员会决定从 2012 年开始, 主办"技术促进教育变革(EITT, International Conference on Educational Innovation through Technology)"国际会议,采用年会模式,交流语言为英语,每届设计不同的主题和选择在不同国家和地区召开。首届EITT2012 将于 2012 年 8 月 10—12 日在北京清华大学召开。

#### 三、提升杂志办刊质量

进一步扩大学会创办多年的 IJTTL(International Journal of Technology in Teaching and Learning )和 JETDE (Journal of Educational Technology Development and Exchange)学术期刊的影响力,坚持刊登纯学术研究成果,吸引高质量稿源,增加出版期数,适时邀请国际知名学者担任特邀主编,加强与领域有影响力的国内外期刊开展业务交流与合作。

## 四、成立 SICET 亚太地区分会

## 筹备组团体会员单位(第一批):

清华大学、国家开放大学、南京师范大学、北京师范大学、华东师范大学、浙江大学、北京大学、首都师范大学、山东大学、北京交通大学、山东师范大学、天津师范大学、华南师范大学、陕西师范大学、江西广播电视大学、江西师范大学、西北师范大学、江南大学、华中师范大学、江苏师范大学、河南大学、青岛大学、西南大学、浙江师范大学、南京大学、四川大学、台湾中山大学、台湾中央大学、台湾师范大学、台湾成功大学、澳大利亚格瑞菲斯大学;香港、新加坡院校待定。

秘书处:北京 清华大学 教育技术研究所 联系人: 莫昀 博士

电 话:8610-62796287 邮 箱:theti@tsinghua.edu.cn

# 2. General Program

Time	Meeting/Event	Facilitator	Location
Aug 10	Registration	赵 砚 Yan Zhao	金码大厦 JINMA Hotel
Aug 11	Opening and Keynote Speeches	程建钢	06:11
8:10- 8:30	3:10- Opening Ceremony		
8:30- 9:10	Instructional Design & Technology: Yesterday, Today, Tomorrow, and Beyond  John Burton, Virginia Tech	A STOROGOUS CONTRACTOR	
9:10- 9:50	Paper-opportunities and E-opportunities for E-textbook Gwo-dong Chen (陈国栋), Taiwan Central University	杨 浩 Harrison Hao Yang	清华经管学院报告厅
9:50- 10:20	Where is the Key to the Success of Education Informatization?  Kekang He (何克抗), Beijing Normal Universey		
	10:20-10:35 Break		
10:35- 11:15	Educational Technology Research in Australia: An Overview of Recent Trends and Developments Michael Jacobson, University of Sydney	tio to establi	Tsinghua University
11:15- 11:45	1 (JES KOZIOV 142/20 HTH + 20 ALD 20 HTH HTT HTT HTT		niversity
11:45- 12:15	A Theoretical and Practical Research of Promoting Blending Learning in Higher Education Kedong Li (李克东), South China Normal University	Many at	,egst
	12:15-13:30 Banquet	清华招行 Tsing	

Time	Meeting/Event	Facilitator	Location
Aug 11	ug 11 Plenary Session		<b>教育</b>
13:30- 14:10	Using Web 2.0 Tools to Create International Collaboration Experiences Timothy J. Newby, Purdue University		BI gut
14:10- 14:40	Opportunities and Challenges of Educational Changes with Cloud Technology  Zhiting Zhu (祝智庭), East China Normal University		Honal Hans. 418
14:40- 15:10	Tibin Han (韩锡斌), Tsinghua University  Harnessing upon Digital Teaching Portfolio to Build		清华经管学院报告厅 Tsi
15:10- 15:40			
	15:40-15:55 Break		nghu
15:55- 16:35	Mistakes of Others  Marcus Childress, Emporia State University  E-Language Learning and Teaching in Australia: A Case Study  韩锡斌		Tsinghua University
16:35- 17:00			
17:00- 17:25	The Influences of Prior Knowledge on Game-based Learning	e Manier	Labell Billion
18:30	Sherry Y. Chen (陈攸华), Taiwan Central University  Dinner	金码大厦餐厅 JINMA Hotel	

Time	ime Meeting/Event		Location
Aug 12	Plenary Session and Closing		
13:30- 14:00	Reshaping Learning in the Process of Social Informatization  Ronghuai Huang (黄荣怀), Beijing Normal University	iden sente de la companya de la comp	
14:00- 14:30	Digital Storytelling for Reflective Learning in Bullying Prevention  Shian-Shyong Tseng (曾宪雄), Taiwan Asia University	Learning in Bullying	
14:30- 15:00	Pedagogical Design Strategies and Practices for Online Teaching Shuyan Wang (王淑艳), the Univ. of Southern Mississippi  Analysis on the Correlation between Applications of Information Technology in Mathematics Classroom Teaching and Students' Academic Achievements Paged on the Survey Conducted at Lynion Middle Schools		清华经管学院报告厅 Tsinghua University
15:00- 15:30			
	15:30-15:45 Break	Had 2 Assistant	ıa Uni
15:45- 16:15	Effects of Collaborative Pair-Programming and Type of Feedback on Novices' Learning to Program Using Alice Ming-puu Chen (陈明溥), Taiwan Normal University	李艺	versity
16:15- 16:45	State of the State		
16:45- 17:00	Closing Ceremony	张剑平 Jianping Zhang	it at the
18:00	Dinner	金码大厦餐厅 JINMA HOTEL	

## 3. Concurrent Sessions\*

Conference Venue: the third floor, JINMA Hotel

Pacilitator: Prof. Baohul Zhang (族玉鐸)  The System Feature Analysis of a Virtual Microscope System for the Histology Learning in Medical Education  Lih-Shyang Chen (陈立祥), National Cheng Kung Univer  Cognitive Simulation of Mathematic Problem Solving Based on ACT-R Guangzuo Cui (崔光佐), Beijing Normal Univer  Opportunities and Challenges in One-to-One Learning with iPads in K-12 Schools Chientzu Candace Chou(周健慈), University of St. Thor  What Kinds of Learning Stages Students Shown in their Eportfolios: A Case Study is an Interdisciplinary Program  Jeff J.S. Huang (黄正旭), Hwa Hsia Institute of Technol  Applications of Educational Data Mining  Jui-Long Hung (洪瑞隆), Boise State Univer  Octobre Facilitator: Prof. Li Chen (陈丽)  Developing a Sustainable iMVT Pedagogy in Chemistry: Challenges and Strategies for Education Change  Baohui Zhang (张宝辉), Nanjing Univer  Online Learning Platform with Mobile Technology Xiaojun Chen, St. John's Univer  H-NUI: A Humanized Natural User Interface Model for Designing Educational Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Science of An Emerging Teaching Technology: A McLuhanian Reflection on Interactive Whiteboards  Yin Yin (尹垠), University of Alb  Introducing Ubiquitous Learning into Computer Fundamental Course		Aug 12	
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Learning in Medical Education  Lih-Shyang Chen (陈立祥), National Cheng Kung Univer  Cognitive Simulation of Mathematic Problem Solving Based on ACT-R Guangzuo Cui (崔光佐), Beijing Normal Univer  Opportunities and Challenges in One-to-One Learning with iPads in K-12 Schools Chientzu Candace Chou(周健慈), University of St. Thor  What Kinds of Learning Stages Students Shown in their Eportfolios: A Case Study in an Interdisciplinary Program  Jeff J.S. Huang (黄正旭), Hwa Hsia Institute of Technol  Applications of Educational Data Mining  Jui-Long Hung (洪瑞隆), Boise State Univer  O:055 Facilitator: Prof. Li Chen (陈丽)  Location: Meeting Room 1  Developing a Sustainable iMVT Pedagogy in Chemistry: Challenges and Strategies for Education Change  Baohui Zhang (张宝辉), Nanjing Univer  Online Learning Platform with Mobile Technology Xiaojun Chen, St. John's Univer  H-NUI: A Humanized Natural User Interface Model for Designing Educational Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Scie  An Emerging Teaching Technology: A McLuhanian Reflection on Interactive Whiteboards  Yin Yin (尹垠), University of Alb	8:00- 9:50	Facilitator: Prof. Baohui Zhang (张宝辉) Location: Meeting Room 1	
Guangzuo Cui (崔光佐), Beijing Normal Univer Guangzuo Cui (崔光佐), Beijing Normal Univer Chientzu Candace Chou(周健慈), University of St. Thor Chientzu Candace Chou(周健慈), University of St. Thor What Kinds of Learning Stages Students Shown in their Eportfolios: A Case Study in an Interdisciplinary Program  Jeff J.S. Huang (黄正旭), Hwa Hsia Institute of Technol  Applications of Educational Data Mining  Jui-Long Hung (洪瑞隆), Boise State Univer Developing a Sustainable iMVT Pedagogy in Chemistry: Challenges and Strategies for Education Change  Baohui Zhang (张宝辉), Nanjing Univer  Online Learning Platform with Mobile Technology  Xiaojun Chen, St. John's Univer H-NUI: A Humanized Natural User Interface Model for Designing Educational Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Scientific Change Whiteboards  Yin Yin (尹垠), University of Alburt Pintroducing Ubiquitous Learning into Computer Fundamental Course	1	Learning in Medical Education	Diolog Story in the WA Deep
Chientzu Candace Chou(周健慈), University of St. Thou What Kinds of Learning Stages Students Shown in their Eportfolios: A Case Study in an Interdisciplinary Program  Jeff J.S. Huang (黄正旭), Hwa Hsia Institute of Technol  Applications of Educational Data Mining  Jui-Long Hung (洪瑞隆), Boise State Univer  Developing a Sustainable iMVT Pedagogy in Chemistry: Challenges and Strategies for Education Change  Baohui Zhang (张宝辉), Nanjing Univer  Online Learning Platform with Mobile Technology  Xiaojun Chen, St. John's Univer  H-NUI: A Humanized Natural User Interface Model for Designing Educational Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Scientific Scient	2	Cognitive Simulation of Mathematic Problem Solving Based on ACT-R  Guangzuo Cui (崔光佐), Beijing Normal University	
Applications of Educational Data Mining  Jui-Long Hung (洪瑞隆), Boise State Univer  0:05- 12:00 Facilitator: Prof. Li Chen (陈丽)  Developing a Sustainable iMVT Pedagogy in Chemistry: Challenges and Strategies for Education Change  Baohui Zhang (张宝辉), Nanjing Univer  Online Learning Platform with Mobile Technology  Xiaojun Chen, St. John's Univer  H-NUI: A Humanized Natural User Interface Model for Designing Educational Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Scientific Sci	3	Opportunities and Challenges in One-to-One Learning with iPads in K-12 Schools Chientzu Candace Chou(周健慈), University of St. Thomas	
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8 Software  Kuo-Jen Chao (赵国仁), National Kaohsiung University of Applied Science  An Emerging Teaching Technology: A McLuhanian Reflection on Interactive Whiteboards  Yin Yin (尹垠), University of Alberta	7	Online Learning Platform with Mobile Technology  Xiaojun Chen, St. John's University	
9 Whiteboards Yin Yin (尹垠), University of Alba 10 Introducing Ubiquitous Learning into Computer Fundamental Course	8		
Introducing Ubiquitous Learning into Computer Fundamental Course	9	Whiteboards	
10			
	10	Introducing Ubiquitous Learning into Computer Fundamental Course Wei Zhou(周围), Beijing Jiaotong Universit	

<sup>\*</sup> Only presenter's name is listed in the table.

	Aug 12		
B: Inno	ovative Approaches to Learning and Learning Ention)	nvironments (15 Minutes for each	
8:00- 9:50	Facilitator: Prof. Gwo-Jen Hwang (黄国帧)	Location: Meeting Room 2	
1	IMPACT: Transforming Large Lectures to Student-centered Learning Experiences  Timothy Newby & Xiaojun Chen, Purdue University		
2	The Evaluation of Computer Assisted Prewriting for Young EFL Writers Yu-Ju Lan(蓝玉如), Taiwan Normal University		
3	A Study about the Learning Mode of Light-up English  Rong Miao(缪蓉), Peking University		
piawyin.	A Model of Reading Process of Timing Diagra Based on Eye-Tracking Evidence	m of Digital Sequential Logic Circuits	
4-5 Do Function Tables Affect Reading Process of Timing Diagram of Dig Logic Circuits? Evidence from Eye Movements  Hong-Fa Ho(何宏发), Taiwan			
6	Instructional-design Strategies of Implementing Videoconferencing to Engage Students in Learning		
10:05- 12:00	Hong Zhan(战红), Embry-Riddle Aeronautical Universit  Facilitator: Prof. Lih-Shyang Chen (陈立祥) Location: Meeting Room 2		
7	A Framework of Integrating Computational Thinking into the Game Design Curriculum		
8	Chih-Kai Chang(张智凯), University of Tainar  Scaffolding Facilitates Inter-school Collaborative Learning  Xiaojing Feng(冯晓英), Beijing Normal University		
9	Development of a Spreadsheet-based Mindtool for Conducting E-Learning Activities in Geographic Courses		
lo sul	Chiu-Lin Lai(赖秋琳), Taiwan University of Science and Technology The Effects of Gesture-based Learning with Virtual Reality on Counting Ability for Children with Cerebral Palsy		
10-11	The Effects of Computer-based Art Teaching Program on Space Representation of Students with Cerebral Palsy		
	Shwu-L	ing Lee(李淑玲), Taipei University of Education	
12	Effects of Learning Styles on Students' Motivation in Digital Game-based Learning Han-Yu Sung(宋涵钰), Taiwan University of Science and Technology		

	Aug 12	
C: Info	rmation Society and Culture (15 Minutes for each pres	entation)
8:00- 9:50	Facilitator: Prof. Yuen-kuang Cliff Liao (廖远光)	Location: Meeting Room 3
1	A Pilot Study of Facilitating Cross-Cultural Understanding in Blended Online Environment Using Project-Based Collaborative Learning Activity  Wu-Yuin Hwang(黄武元), Ťaiwan Central University	
2	Research on the Construction and Development of Wisdom Campus Based on the Internet of Things  Yang Xu(徐旸), Jiangnan University	
3	TPACK Faulty Professional Development Model Hsueh-Hua Chuang	庄雪华), Taiwan Sun Yat-sen Universit
4	Research on Visual Literacy Education in Educational Technology  Lingling Shen(申灵灵), Nanjing Normal University	
5	The Association between Internet Usage and Internet Addiction among College Students: The Gender Difference  Chih-Hung Lai(賴志宏), Taiwan Dong Hwa University	
10:05- 12:00	Facilitator: Prof. Jui-Long Hung (洪瑞隆)	Location: Meeting Room 3
6	Gender Gap on Computer Anxiety: A Meta-analysis Yuen-kuang Cliff Liao (廖远光), Taiwan Normal Universit	
7	The Training of Technological Pedagogical Content Knowledge via Video-conferencing for Foreign Language Teachers  HsiuJen Cheng(郑琇仁), Kaohsiung Normal University	
8	The Research about China Draw up the Professional Standards for Teachers in Kindergarten, Primary School and Junior High School Yucheng Xiao(肖玉称), Nanchang University	
9	Development of an Educational Computer Game for the Certification Examination of E-commerce  Chen-Yu Lee (李琛瑜), Ling Tung University	
10	A Multi-Expert Knowledge Acquisition and Integration Approach to Supporting Content Design for Ubiquitous Learning	
	Gwo	-Haur Hwang(黄国豪), Ling Tung Universit

	Aug 12	
D: Virtua	and Flexible Learning (15 Minutes for each p	presentation)
8:00-9:50	Facilitator: Prof. Jia-Sheng Heh (贺嘉生)	Location: Meeting Room 4
1	Enhancing Concept Comprehension in a Wellintegrating the Learning Cycle and the Varia Tzone-I W	9
2	Using Facebook To Create A Positive, Friendly, and Active Online Community Yi Yang(杨翊), Franklin University	
3	Informal Learning-Based Design of University Education Micro-blog Group  Xiuhan Li(李秀晗), Peking University	
4	A Model of Distance Learning Communication Systems  Afsaneh Towhidi, Shahid Bahonar University of Kerman	
5	Common Problem Areas of Online Course Design and Course Review  Sharon Guan(关小茹), DePaul University	
6	Design of a Web-based System for Supporting Master's Degree Thesis Research Process Yu Yan(河湖河), Tsinghua University	
10:05- 12:00	Facilitator: Prof. Geping Liu (刘革平)	Location: Meeting Room 4
7	The Mixed VARP-Reality Mobile Role-Playi with Knowledge Indices  Jia-Sheng Heh(贺嘉生	ng Game-based Learning Environment  E), Taiwan Chung Yuan Christian University
8	Analysis of Peer Behavior in Online Learning Forum  Anmei Dong(董安美), Peking University	
9	Building a Highly Interactive Mobile Learning Game for Studying Marine Food Chain  Jun-Ming Su(苏俊铭), Taiwan University of Tainan	
10	E-andragogy and E-learning—Exploring Adult Learners' Cognitive Perspectives and Practices of Web-based Distance Education  Jing Zhang, Defense Language Institute	
11	Preliminary Exploration for Constructing Virtual Learning Community from the Perspective of Cognitive Psychology  Yanli Wang(王艳丽), Shenzhen University	

## 4. Keynote and Plenary Speakers

**John Burton**, professor of Instructional Design & Technology and Educational Psychology at Virginia Tech. He has done the outstanding academic contributions on Behaviorism and Instructional Technology as shown in the relevant chapters in the 2<sup>nd</sup> and 3<sup>rd</sup> version of the AECT handbooks.

**Gwo-dong Chen (陈国栋)**, professor of department of Computer Science & Information Engineering at Taiwan Central University, the director general of Department of Science Education, Taiwan Science Council.

Kekang He (何克抗), professor at School of Educational Technology and the director of Institute of Modern Educational Technology at Beijing Normal University. He was approved as China's first doctoral supervisor of Educational Technology by Academic Degrees Committee of the State Council.

Michael J. Jacobson, professor and Chair of Education in the Faculty of Education and Social Work at the University of Sydney. He is also the Co-director of the Centre for Research on Computer-supported Learning and Cognition (CoCo), Deputy Director, and Institute for Innovation in Science and Mathematics Education. He served as the Chair of the 10th International Conference of the Learning Sciences in Jul 2012.

Oleg Aleksandrovich Kozlov, associated director of The Federal State Academic Institution "University of education informatization" of Russian education Academy. He has held the position as the Head of Informational Profile Departments in various universities of Moscow.

Kedong Li (李克东), professor and director of Institute of Educational Technology at South China Normal University. He is the vice-director of the National Teacher's Education Informatization of the Committee of Experts and the chairman of the National Primary and Secondary Modern Education Technology Experimental School Steering Committee.

**Timothy J. Newby**, professor in the Learning Design and Technology program area of the Department of Curriculum and Instruction at Purdue University. He conducts research on issues pertaining to motivation, human learning, and the impact of instructional strategies and technology on the learning process.

Zhiting Zhu (祝智庭), professor in educational technology, dean of Distance Education College and director of Educational Engineering System Research Center of East China Normal University. He is also the director of China e-Learning Technology Standardization Committee.

Xibin Han (韩锡斌), associate professor and associate dean of Institute of Education in Tsinghua University. His research involves the use of ICT in learning, teaching and administration in

higher education. It focuses on pedagogical strategies and software architecture for an integrated e-learning environment in Chinese Universities.

Cher Ping Lim (林质彬), professor in the Department of Curriculum and Instruction and the head of the Outcome-based Learning Unit at the Hong Kong Institute of Education.

Marcus D. Childress, professor and chair of the Instructional Design and Technology Department at Emporia State University (Kansas, USA), where he directs an online and face-to-face Master of Science degree program in Instructional Design and Technology. As president-elect of AECT, he currently serves on the executive committee and board of directors of AECT and will assume the duties as the president of AECT in October 2012.

Yuping Wang (王玉萍), associate professor in the School of Languages and Linguistics at Griffth University. She is also the convenor of the Mandarin courses offered via Open University Australia and the Associate Editor of International Journal of Computer-Assisted Language Learning and Teaching.

Sherry Y. Chen (陈攸华), chair professor at Graduate Institute of Network Learning Technology, Taiwan Central University and a Visiting Professor in the School of Information Systems, Computing and Mathematics at Brunel University, UK.

Ronghuai Huang (黄荣怀), professor and Deputy Dean, Faculty of Education of Beijing Normal University (BNU), in which educational technology is one of the National Key Subjects, and Director of Engineering Center for E-learning & Lifelong Learning of Ministry of Education.

Shian-Shyong Tseng (曾宪雄), the vice president of Asia University, professor of Department of Computer Science, Taiwan Chiao Tung University, and Chairman of Board, Taiwan Network Information Center.

Shuyan Wang (王淑艳), associate professor at the University of Southern Mississippi. She was the vice president and the president of Society of International Chinese in Educational Technology (SICET).

Youqun Ren (任友群), professor and an assistant president of East China Normal University (ECNU); the director of UNESCO-APEID Associated Center; and the director of Office of Informatization, ECNU.

Ming-puu Chen (陈明溥), professor and Chairman of Graduate Institute of Information and Computer Education at Taiwan Normal University.

Yueh-Min Huang (黄悦民), distinguished professor in Department of Engineering Science, Taiwan Cheng-Kung University.

## 5. Program Committee

Organized by SICET (国际华人教育技术学会, http://www.sicet.com)

Hosted by the Educational Technology Institute, Tsinghua University

(清华大学教育技术研究所, http://www.theti.org)

#### Advisory Committee(邀顾问委员会)

Guonong Nan (南国农), Professor, Northwest Normal University, Lanzhou Kekang He (何克抗), Professor, Beijing Normal University, Beijing Kedong Li (李克东), Professor, South China Normal University, Guangzhou John Burton, Professor, Virginia Tech, USA Gwo-Dong Chen (陈国栋), Professor, National Central University, Taoyuan Baizhi Xie (谢百治), Professor, China Association for Educational Technology Conference Chair(大会主席):

Jiangang Cheng (程建钢), Professor, Tsinghua University, Beijing
Harrison Hao Yang (杨浩), Professor, State University of New York at Oswego, USA
Nian-Shing Chen (陈年兴), Professor, Taiwan Sun Yat-Sen University, Kaohsiung
Steering Committee(指导委员会):

Zongkai Yang (杨宗凯), Professor, Central China Normal University, Wuhan Zhuzhu Wang (王珠珠), Professor, National center for Educational Technology, Beijing Shaogang Zhang (张少刚), Professor, The Open University of China, Beijing Zhiting Zhu (祝智庭), Professor, East China Normal University, Shanghai Youqun Ren (任友群), Professor, East China Normal University, Shanghai Weiyuan Zhang (张伟远), Professor, The University of Hong Kong, Hong Kong Ronghuai Huang (黄荣怀), Professor, Beijing Normal University, Beijing Zhixian Zhong (钟志贤), Professor, Jiangxi Radio & TV University, Nanchang Timothy J. Newby, Professor, Purdue University, USA Marcus D. Childress, Professor, Emporia State University, USA Program Committee Chair(程序委员会主席):

Xibin Han (韩锡斌), Associate Professor, Tsinghua University, Beijing Shuyan Wang (王淑艳), Associate Professor, the University of Southern Mississippi, USA

Ming-Puu Chen (陈明溥), Professor, Taiwan Normal University, Taipei

## 6. Organizer and Host

#### Society of International Chinese in Educational Technology (SICET)

Founded in 2004, SICET is a nonpolitical, non-profit academic organization. The organization's goal is to aggregate international Chinese scholars and experts in the field of educational technology to encourage academic cooperation and support among members. The mission of SICET is to establish and strengthen academic international connections, exchanges, research, and studies in educational technology for teaching and learning, as well as to promote the application of educational technology in Chinese education. For detailed information, please visit: http://sicet.org.

国际华人教育技术学会(SICET)成立于2004年,是一个非政治、非营利性的学术组织。SICET的宗旨为集合国际上教育科技领域的华人学者与专家以鼓励会员间的学术合作与相互支持。目标为建立并加强教育技术在教学领域中的国际联系、交流、研究与学习,并促进教育科技在华人教育中的应用。

#### **Educational Technology Institute (THETI)**

Since 1998, THETI has been focusing on exploring the potential of ICT in learning, teaching and administration for higher education. The studies involve pedagogical models and technological architecture for an integrated e-learning environment, which support the design, development, implement and evaluation of instructional systems and resources in universities and colleges. THETI offers programs of master's degree and Ph. D. on Educational Technology and Ed.D. on Education, and postdoctoral program on Education.

Through development in past 14 years, THETI has set up one of the strongest research group for technology enhancing education in China, consisting of about eighty full-time faculty, researchers, postdoctoral scholars and more than ten graduate students, whose educational backgrounds cover educational technology, educational evaluation, information science, communication science, art design and management science.

教育技术研究所(THETI)承担清华大学教育技术学的学科建设和人才培养工作,也是高等教育教学信息化研究、设计、开发、应用与评价的专职业务部门,拥有教育技术学硕士、博士和教育专业博士学科点,以及教育学博士后流动站。现有高学历全职科研人员约80名,学科背景涉及教育技术、信息技术、艺术设计和管理科学等。团队成员知识结构合理,研究聚焦在三个领域:教育信息化发展战略、规划与标准,数字校园理论、规划与设计和数字化教学与管理(E-Learning&E-Management)理论与实践。其自主研发的"清华教育在线"系列教育教学平台软件已经在300余所院校合作应用,并受到高度赞誉。

## 7. Accommodation

● 会 场:清华大学经管学院报告厅(伟伦楼 121),靠近清华主楼,从东门进较方便 CONFERENCE VENUE: 121 Weilun Hall, Tsinghua University

● **住宿地点:**金码大酒店,北京·海淀区学清路甲 38 号,电话:010-62328899

HOTEL: JINMA Hotel, No.38 A, Xueqing Road, Haidian District, Beijing

**到达路线:**乘坐 490, 392, 632, 693,运通 103 路至静淑苑站下车,乘坐 419, 628, 26, 913,

850, 运通 110 路至中国农业大学东校区站下车, 乘坐 355、478 路至六道口站下车。

## 北京西客站赴会(16公里):

北京西站乘 387 路到索家坟下车,换乘 398 路到静淑苑站下车。

北京站赴会(17公里):

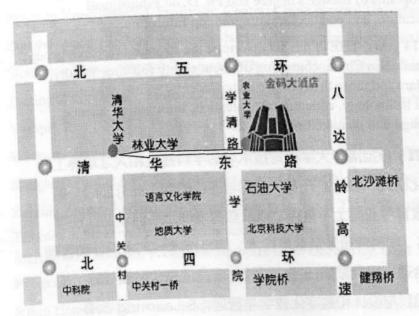
北京站乘 103 路到西四下车,换乘 604 路到静淑苑站下车。

北京南站赴会(20公里):

乘坐地铁 4 号线至北京大学东门站,出租车 10 分钟可到达。

▶ 北京首都国际机场赴会(35公里):

机场乘大巴到北航下车,马路对面换乘26路直至清华东路。



#### ● 会务人员联系方式:

莫 昀 (Mo, Yun): 15311300198

马婧(Ma, Jing): 18710151631

赵 砚:13810624572

张 婕:13717907194;

李梅: 13693038037

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SIOET

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